

map

Travel Lifestyle Magazine

maplifestyle.com

A NEW KIND OF TRAVEL MAGAZINE

How do you define travel? Is it a luxurious vacation to a beautiful destination where you can relax and enjoy the finer points of life? Perhaps travel for you is the opportunity to discover distant places, understand diverse people, share your faith, make a positive impact and be transformed in your perspectives. We believe travel gives you a unique chance to map your life in ways you've never imagined. Travel can open



you to new dimensions in refreshment, exploration and purpose. *map* A Travel Lifestyle Magazine delivers a different perspective for the person that seeks to blend their travel interests with the Christian faith. Adventurous yet practical, we present ideas and options with advice and tools to make your next trip distinctive and well planned.

PACK WELL FOR THE JOURNEY We've filled this magazine with all the features and benefits you want.



The concept is simple – get out your map and start imagining the possibilities. We help make that easy by reviewing locations both familiar and exotic. Sure, we review accommodations, food, recreational activities, amenities, points of interest and all the standard details you'd expect from a travel magazine. Then we offer that extra edge – the things that add real and lasting value to travel. We show you opportunities to serve, places to worship and encounter God, programs with a unique faith focus, events you'll never forget, clear perspectives on history and the chance to shape the future for your world. We believe a map today does more than show "place" it's your journey to encounter people and shape new friendships.

© 2008 Lifestyle Media Group
Do not reproduce or distribute.

For more information, please go to www.lifestylemediagroup.com



AS HIGH-TECH AS GPS

Each issue will feature interviews with a wide range of travelers. Through their eyes you'll discover leisure, adventure and mission. We do the R&D. Don't expect us to churn out more of the same old travel highlights. You can get that from any travel agent or magazine. We believe that finding connections between faith and travel means both the travel industry and traditional missions must both be transformed. We'll research new approaches and help you develop travel experiences that aren't even on the map yet.

WE ARE THE MAP FOR A NEW KIND OF TRAVEL MAGAZINE

Take a look at what makes us different:

Why do you travel? This is an important question we ask our contributors, the people we interview and our readers. Until a traveler can clearly answer that question he or she can't begin to explore and understand the connections that can be made between their travel interests and the Christian faith. This magazine is built on a basic premise – people have very specific reasons to travel. Their motivation goes deeper than the pursuit of adventure, the desire to have fun, the curiosity to learn and the need to find their place in humanity. When you identify the reasons your travel, then you can understand them, act on them and fulfill them.

map helps readers focus on purpose



You won't read about "mission trips" in this magazine because we want to help you capture the vision that every trip you take has a mission. We think it's wrong to segregate trips based on their apparent value and purpose. **map** was developed to help travelers create a trip of lasting value by giving purpose to each journey. If your trip doesn't have a mission then don't go on it.

map defines faith-focused travel

You experience the joy of travel when you share your smile with someone.

Our view of travel is shaped by many things: the work we put into it, the people we meet, the food we eat, the success and failures, the good and the bad. Travel has its share of challenges, hardships and opportunities. All of these things come together to define travel. We believe there is one key ingredient that should be present in every travel experience – FUN! Good times begin with a commitment to do good. We don't celebrate the selfish motivated traveler. But if you like to party with purpose then – bring it on!

map consistently articulates the enjoyment in travel

© 2008 Lifestyle Media Group
Do not reproduce or distribute.

For more information, please go to www.lifestylemediagroup.com

Don't just go to the edge – go over it. Every travel magazine covers the “where” and “how”. You want to know why. We'll join with you and dig deeper. Advice and anecdotes are nice. We present new angles and greater awareness to fuel the fascination. Leave your ego behind. Our travelers tell personal stories that go way beyond conquering new heights. You'll traverse spiritual depths and take in the breath-taking view of profound truths.

map ventures beyond the scope of cliché travel journalism, delving into rich Christian faith perspectives.



This really is just like a map. You'll learn about the spiritual climate of the places you want to visit. Chart a route to fulfill adventurous goals. Analyze the topography of the soul. We'll help you mark where you've been and where you're going next. Do more than dream, pinpoint your destination in life. Don't just visit. See why others call it home and why you can too.

map is a tool for planning, guidance, direction, connection and more. It parallels a map in every way.



map A Travel Lifestyle Magazine is a powerful way to network and interact. We'll give you the tools to literally map the details for your travels, execute your plans, document your experiences, share them with others and then repeat again and again. Your map will tell a story. Get ready to travel on your own personal journey.

map A Travel Lifestyle Magazine can be delivered through several media formats including on-line, print, radio, television, other electronic formats and live events. It is one of several brands developed and produced by *Lifestyle Media Group*. To

advertise, partner, contribute or to get more information contact us:

Category: travel, adventure, leisure, vacation/ ministry planning

